

the complete picture

Panasonic LED large screen solutions



Panasonic



the complete picture

THE WORLD IS WATCHING – PANASONIC

Panasonic LED large screen solutions command the world's stage. Only Panasonic delivers a fully integrated LED large screen solution to bring your vision to life on the big screen. An unrivaled combination of design and integration expertise, high quality core professional video and audio systems technologies, and experienced professionals make it all happen.

It's no surprise then, that more people view our LED large screens every day than any other large format display system. New York City's Times Square, Madison Square Garden, Princess Cruise Lines and Olympic events worldwide are just a few of the internationally renowned venues you'll find Panasonic LED screens. You can't miss them at premier sporting events, world class entertainment venues, and on broadcast and cable channels around the world. Delivering revenue-generating commercial and promotional content that's easy to see.

It's the complete picture. And it's only from Panasonic.





the complete picture

LARGE SCREEN DISPLAYS – AND MORE

Our team of specialists has the proven experience and expertise to implement an end-to-end large screen solution for you. With expert guidance and supervision from the earliest planning stages through full-scale implementation and support services down the road.

For content origination, Panasonic's Emmy award-winning broadcast and professional HD video production systems deliver ultimate performance. With professional audio production and sound reinforcement providing the sound you need – loud and clear. And content management software ensures your video and audio signals maintain their purest quality while allowing you to create your own "network" to program and play your content sequences automatically or on demand. That's what billions of dollars in Panasonic R&D buy you.

Panasonic delivers the complete picture, end-to-end.





the complete picture

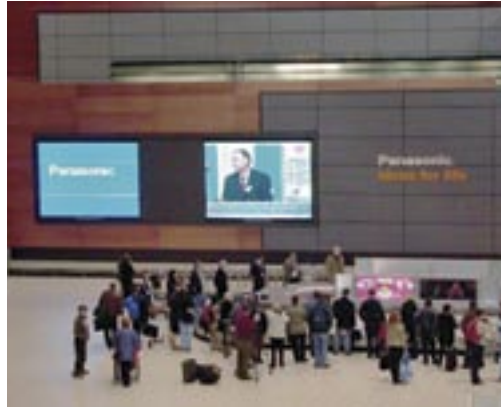
BRILLIANT PERFORMANCE – FOR ALL TO SEE

The people viewing your displays are more technology oriented than ever before. They know what looks and sounds good and what doesn't. Panasonic LED large screen solutions will help you exceed their expectations – and keep them watching. The HD image processing generates trillions of brilliantly illuminated colors, ensuring that every image looks its best, indoors and out, with absolute stability and registration. So you can see the smallest of details in the largest of venues.

Panasonic large screens employ only the purest red, green and blue LEDs and high-performance SMDs available, configured in unique pixel arrangements to yield the highest attainable picture quality. With built-in diagnostics and notifications to ensure your program schedules stay on schedule. And if a module needs to be replaced, you don't have to shut down the entire system.

Panasonic delivers all the technology you need to get the complete picture.





the complete picture

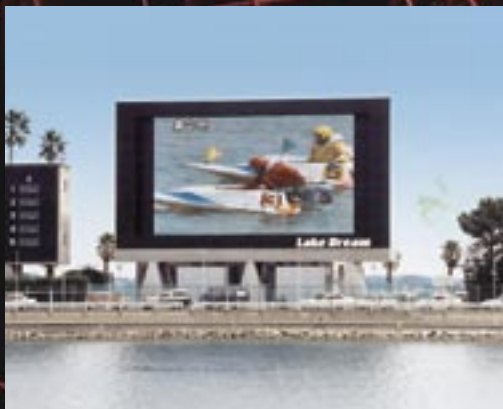
INDIVIDUALLY CONFIGURED – FOR ANY APPLICATION

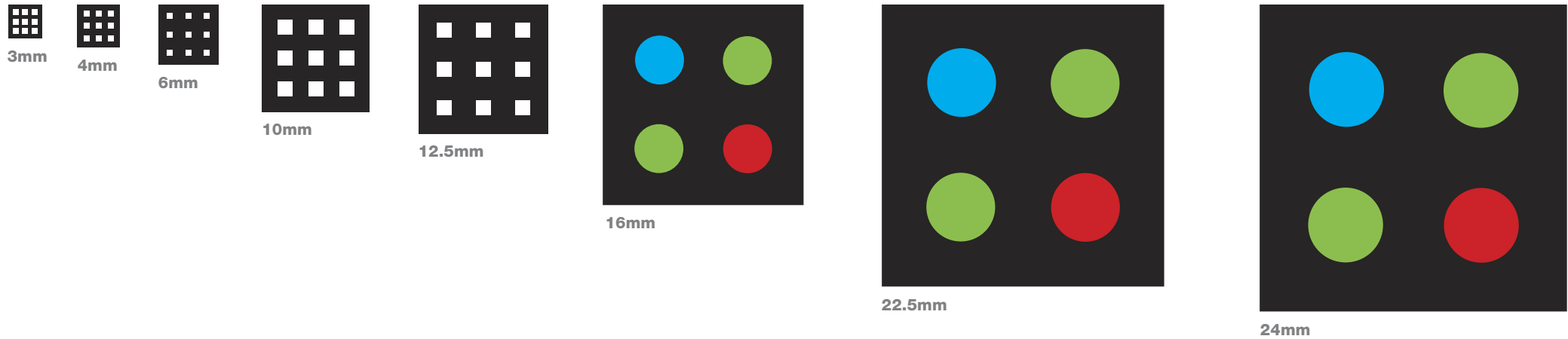
Panasonic offers the complete large screen solution for you. Because you can choose the display that best meets your application – and customize a comprehensive solution for your specific venue. Not only in size, but in back-end systems technology and products as well. And our LED large screen specialists can help you design the complete system.

For professional and collegiate sports arenas, Panasonic LED large screen solutions will have fans on their feet – with video and scoreboard combinations, ribbon boards, four-sided suspended indoor systems, curved screens and more. And our line is compatible with virtually every network protocol to make sure your signals don't get crossed.

And while Panasonic large screens wow your audience, they can provide advertising revenue to help increase your ROI potential. With large screen modules preconfigured to standard billboard size, remote HD content management and distribution systems, and scalable architecture.

Panasonic offers the complete picture for your venue.





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OUR LARGE SCREEN LINE – KEEPS GETTING LARGER

Now Panasonic offers more choices in LEDs and SMDs in sizes ranging from 3mm to 62.5mm. So you can select the configuration with the best resolution for your specific application.

Panasonic offers the complete picture in LED large screen solutions.

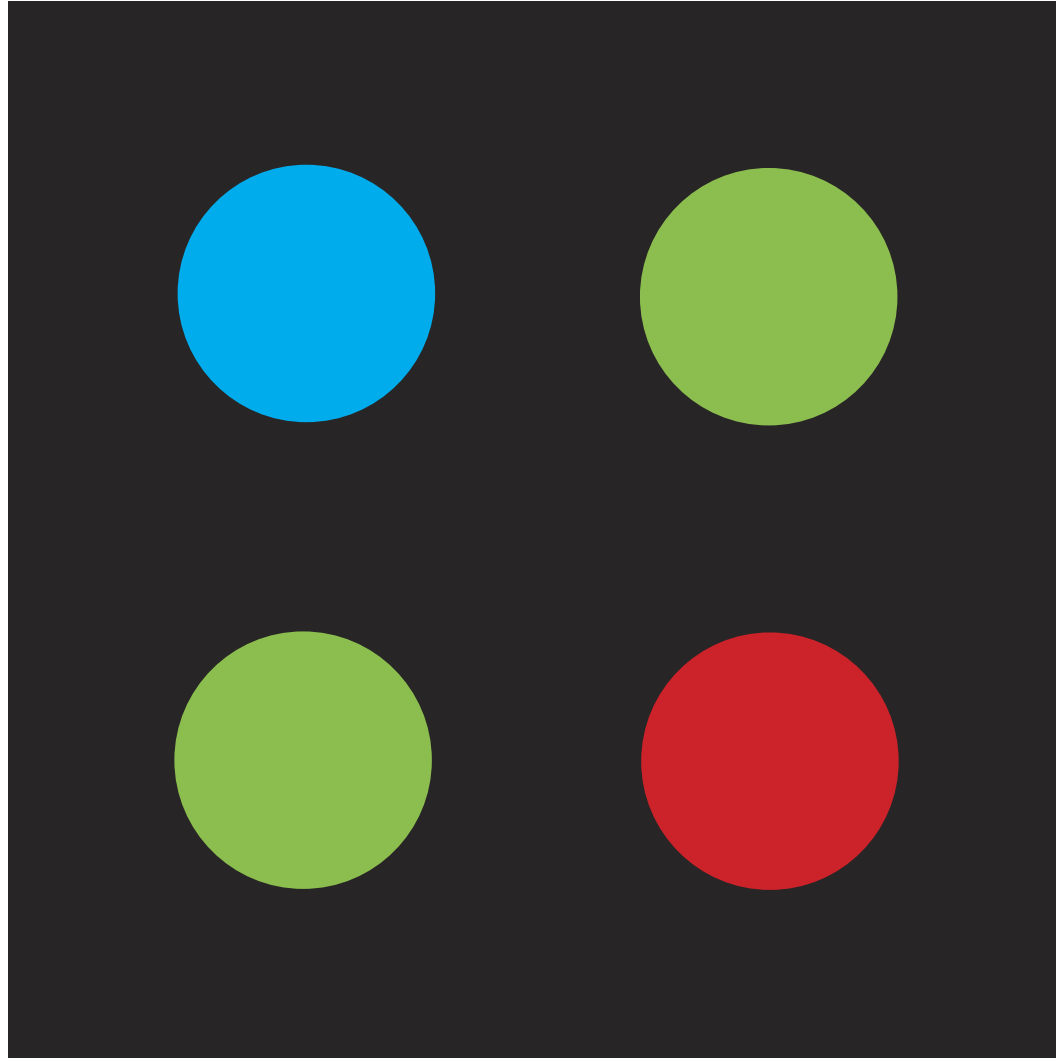
- | | | |
|--|---|--|
| <p>3mm</p> <ul style="list-style-type: none"> ▪ 3 in 1 SMD ▪ 1700 NITS brightness ▪ 19 bit processing <p>4mm</p> <ul style="list-style-type: none"> ▪ 3 in 1 SMD ▪ 1200 NITS brightness ▪ 19 bit processing <p>6mm</p> <ul style="list-style-type: none"> ▪ 3 in 1 SMD ▪ 1700 to 3000 NITS brightness ▪ 19 bit processing <p>10mm</p> <ul style="list-style-type: none"> ▪ 3 in 1 SMD ▪ 4200 NITS brightness ▪ 19 bit processing | <p>12.5mm</p> <ul style="list-style-type: none"> ▪ 3 in 1 SMD ▪ 5000 NITS brightness ▪ 17 bit processing <p>16mm</p> <ul style="list-style-type: none"> ▪ LED ▪ 6500 NITS brightness ▪ 16 bit processing <p>22.5mm*</p> <ul style="list-style-type: none"> ▪ LED ▪ 5000 NITS brightness ▪ 18 bit processing <p>24mm</p> <ul style="list-style-type: none"> ▪ LED ▪ 6500 NITS brightness ▪ 16 bit processing | <p>30mm*</p> <ul style="list-style-type: none"> ▪ LED ▪ 5000 NITS brightness ▪ 18 bit processing <p>62.5mm</p> <ul style="list-style-type: none"> ▪ LED ▪ 5000 NITS brightness ▪ 16 bit processing |
|--|---|--|

For more information or technical specifications, contact a Panasonic LED Large Screen Solutions expert toll-free at 1-877-438-7881.

Actual pixel configurations will vary. Illustrations for reference only.
 *Available in 2008.



30mm



62.5mm



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HOLD ON TO YOUR SEAT...

Big crowds mean big revenue potential. Panasonic LED large screen solutions will blow your audience away with the most impressive technology available. Only Panasonic provides all the tools with comprehensive end-to-end systems expertise. And the proven large screen solution experience in the world's most prominent venues.

Panasonic adds the complete picture to your bottom line.

Panasonic ideas for life

www.panasonic.com/systemsintegration

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